

## Heart of The King Weekend Press Release

Dust off your blue suede shoes to rock 'n' roll at Mineola's super fun Elvis Weekend, **Heart of The King**, coming in August 2022. The three-day festival hosted by Stardom Entertainment will be at **The Historic Select Theater** in Downtown Mineola, Texas.

**The Elvis Weekend Festival** presents three world-known Elvis Tribute Artist performers, Taylor Rodriguez, **Victor Trevino, Jr.**, and **Moses Snow**.

**Taylor Rodriguez was named the 2019 Ultimate Elvis Tribute Artist World Champion by Elvis Presley Enterprises (EPE).** Taylor hails from Lynchburg, Virginia and has had the honor of performing in many musical productions including the Million Dollar Quartet where he starred as Elvis Presley, In 2017 he was named One of the Top 5 Elvis Tribute Artist in the world. In June of 2019, he was crowned the 2019 Tupelo Elvis Festival Champion.

**Victor Trevino, Jr. is from Fort Worth, Texas.** He has wowed and charmed audiences worldwide including Brazil, Australia, Europe, and the USA. He is a regular Legends in Concert performer, the longest-running show on the Las Vegas strip. While Victor's never won the Ultimate Elvis Tribute Competition.. he is SANCTIONED BY ELVIS PRESLEY ENTERPRISES and Graceland. Victor loves performing as Elvis and creating the wildness of one of the world's greatest entertainers.

**Moses Snow**, from Fort Worth, Texas, is the IMAGES OF THE KING WORLD CHAMPION 2021. Moses, 19 years old, rises to the top of the Elvis Tribute Artist with his swift moves and boyish charm. He will make you think you are genuinely watching Elvis in the early career of the 1950's.

The nationally known tribute band, **FEVER The Band**, and the nationally, internationally known doo-wop ladies' group, **Shake Rattle & Roll** back the Performers. Shake Rattle & Roll is a fun, talented girl group specializing in music from the 50s and 60s. FEVER The Band has backed Elvis and other Celebrity Tribute Artists around the United States and the world for over 20 years.. They are highly regarded as one of the BEST and longest-running Tribute Bands in the world day.

THE heart of the king master of ceremonies, Charles Stone, was Elvis Presley's tour manager from 1973 TO 1977. Charles worked on the road with Elvis Presley, managing his tour dates, band and crew. He brings a unique vibe to the Elvis Weekend Festival with his terrific stories of Elvis on tour.

The **Heart of The King Weekend Festival** in Mineola, Texas, August 5 -7, 2022 is a family-friendly weekend for ETA's, Fans, & Friends.

You will love Mineola as much as the Elvis Weekend Festival. The red-brick streets are the first thing you will notice about this adorable East Texas town. The 1900's community offers gift and craft stores, boutiques, bakeries with yummy fried pies, antique shops with vintage collectibles, Texas's oldest operating theater, fabulous restaurants, and even Speakeasy Bars.

**From:** [Leana Marshall](#)  
**To:** [Cindy Karch](#)  
**Subject:** Re: Test  
**Date:** Thursday, July 21, 2022 2:49:42 PM  
**Attachments:** [Heart of the King flyer.docx](#)  
[Heart of The King Weekend Press Release.docx](#)  
[HEART OF THE KING ITINERARY.docx](#)

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Hello Cindy, trying to send this again - hope it gets through to you.

This is Leana Marshall with Stardom Entertainment. I enjoyed speaking with you this morning.

As I mentioned, Stardom Entertainment is bringing our newest show HEART OF THE KING to Mineola the weekend of August 5-7, 2022. I have attached a copy of the event flyer and the press release.

I appreciate that you extended the invitation for my boss, Carmen Gantt, to speak to the City Council at their meeting on Monday, July 25, 2022 at 5:30 p.m. I understand that she is to sign in to speak when she arrives at the meeting and that she will be allowed three minutes to speak. In addition, she will have handouts available.

Stardom Entertainment would like to invite the Mayor and City Council members as well as the City Manager to be our guest at one of the weekend shows. I have attached a copy of the weekend show itinerary. Please let me know what the best way is to coordinate their choice of show and getting them their ticket. Feel free to contact me on my personal cell - 714-401-6533.

Thank you again, for your assistance.

Leana Marshall  
Stardom Entertainment

On Thursday, July 21, 2022 at 02:46:16 PM CDT, Cindy Karch <ckarch@mineola.com> wrote:

Thank you,

Cindy Karch

City of Mineola

Finance Director/City Secretary

Ph: 903-569-6183

Fax: 903-569-6551

“The mission of the City of Mineola is to provide exceptional services, facilities and opportunities with a government that is progressive, open and responsive to its citizens and future citizens.”

**ATTENTION *Public Officials* (APPOINTED, ELECTED and EMPLOYEES)**

Please note that any correspondence, such as e-mail or letters, may become a public record and made available for Public/media review. Also, a "Reply to All" of this e-mail could lead to violations of the Texas Open Meetings Act under the government code. Please reply only to the sender.

STARDOM ENTERTAINMENT PRESENTS

# HEART OF THE KING

TAYLOR RODRIGUEZ

MOSES SNOW

VICTOR TREVINO JR.



AUGUST 5-7, 2022

THE HISTORIC SELECT THEATER

114 N JOHNSON ST MINEOLA, TEXAS

FOR TICKETS CALL:  
817.251.1316  
OR SCAN HERE

MC - CHARLES STONE  
ELVIS' TOUR MANAGER



SHAKE RATTLE & ROLL

BACKED BY:

**FEVER**  
**THE BAND**

WWW.STARDOMENTERTAINMENT.US



## HEART OF THE KING WEEKEND SHOWS

SATURDAY, AUGUST 6, 1:00 P.M.

FROM THE LITTLE SCREEN TO THE BIG SCREEN

SATURDAY, AUGUST 6, 7:00 P.M.

LOUISIANA HAYRIDE, '68 COMEBACK & VEGAS

SUNDAY, AUGUST 7, 1:00 P.M.

GOSPEL AND BEYOND  
(GOSPEL AND COUNTRY)